

„The Contract Business 2020“ – benefit with efficient building

Germany's unique special publication on the Contract Business in the public domain, in the commercial and industrial construction also reappears in year 2020.

By example decisive reference reports from the following areas:

Office/Administration: office and administrative buildings, banks, insurance companies

Hotel/Catering: hotels, restaurants, commercial kitchens, lounges, spas

Education/Health: day care centers, schools, colleges, hospitals, doctors' offices, retirement and nursing homes, sports facilities

Housing/Real Estate: housing estates, commercial real estate

Industry: manufacturing, service and administrative buildings

the industry will given the opportunity to come up with innovative products for the contract business to recommend a competent partner. Both modernization but also new buildings under the aspects of energy optimization, cost savings for water, heating and operation are highlighted and discussed hygiene and comfort requirements.



Target group/audience:

planners, architects, technical decision makers in building offices, the housing industry, schools, kindergartens, hotels, hospitals, fire departments, public facilities, HVAC businesses with planning department, industry and banks etc.

Distribution:

Increased circulation: 20,000 copies

Due to the eligible target groups mix of magazines from HUSS Media:

„Moderne Gebäudetechnik“, „IVV Immobilien vermieten & verwalten“, we have a special subscription sales structure available:

- planning and architectural firms: 7,000 copies
- technical decision makers in:
 - * building authorities: 3,000 copies
 - * housing industry: 3,500 copies
 - * schools, kindergartens, hotels, hospitals, fire departments, public institutions: 5,000 copies
- HVAC plants with attached planning dept.: 1,500 copies

